

Monday 1st February - Working Life				
Time (Dublin)	Time (Amsterdam)	Agenda	Event Link	Speaker
9.20-9.40	10.20-10.40	Welcome	Distributed to Participants	Marjolein van Vlaanderen, MSc, Head of School HvA CE  Dr Katrina Lawlor, Dean College of Business, TU Dublin City Campus
9.40-10.00	10.40-11.00	Working life Amsterdam		Lode Broekman
10.00-10.20	11.00-11.20	Working life Dublin		Jade Kim
10.20-10.30	11.20-11.30	Wrap-up and instructions after the break		Suzanne de Koning, MSc
<b>10.30-11.00</b>	<b>11.30-12.00</b>	<b>Break</b>		
11.00-12.00	12.00-13.00	Teambuilding		Ciaran McMahon, Human Dynamics Specialist
12.00-12.10	13.00-13.10	Closure		Suzanne de Koning, MSc

Tuesday 2nd February - Working Life in the Future				
Time (Dublin)	Time (Amsterdam)	Agenda	Event Link	Speaker
9.00-9.30	10.00-10.30	Robotica	Distributed to Participants	Tibert Verhagen
<b>9.30-9.40</b>	<b>10.30-10.40</b>	<b>Break</b>		
9.45-10.15	10.45-11.15	LinkedIn Lecture		Shane Downey, LinkedIn EMEA
<b>10.15-10.30</b>	<b>11.15-11.30</b>	<b>Break</b>		

10.30-10.50	11.30-11.50	Digital Experiences of Covid		Joy Redmond, Pendemic
10.55-11.15	11.55-12.15	Managing Social Media: A Practitioner's View		Jenny Gilleece, Tinderpoint Marketing Agency
11.20-11.40	12.20-12.40	Bookselling Online: A View from the Online Bookshop that is Older than Amazon		Tomas Kenny, www.kennys.ie
11.40-12.00	12.40-13.00	Introduction on the assignment and closure		Brendan Thesingh, MA
Afternoon	Afternoon	Teamwork: work on the assignment and meet mentors		

**Wednesday 3rd February - Virtual Teams**

<b>Time (Dublin)</b>	<b>Time (Amsterdam)</b>	<b>Agenda</b>	<b>Event Link</b>	<b>Speaker</b>
9.00-9.20	10.00-10.20	Brexit: Implications and prospects for Ireland and for the Netherlands	<b>Distributed to Participants</b>	Ciara McGovern, Embassy of the Kingdom of the Netherlands
<b>9.20-9.30</b>	<b>10.20-10.30</b>	<b>Break</b>		
9.30-9.40	10.30-10.40	Kick off TikTok Challenge		Brendan Thesingh, MA
9.40-11.00	10.40-12.00	Promote your TikTok Content		
11.00-11.15	12.00-12.15	Submit your TikTok results		
<b>11.15-11.45</b>	<b>12.15-12.45</b>	<b>Break</b>		
11.45-12.00	12.45-13.00	Closure		Edel Foley, MSc
				Dr Etain Kidney Head of School of Marketing, TU Dublin City Campus
			Suzanne de Koning, MSc	