# **Product Design**

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# Skills developed in college

You've developed a range of skills through your education, work experience and personal interests and achievements.

Understanding what skills you have to offer and like to use can help you understand what you want in a career, as well as providing key information for job or further study applications.

In terms of securing a job, academic qualifications alone will not guarantee success. Evidence-based skills sections on your CV can demonstrate the broad range of qualities you have to offer employers.

Opposite are some of the main skills you may have developed while in college:

- Communication skills, both verbal and written Expressing ideas effectively and conveying information appropriately and accurately. Influencing others by expressing self effectively in a group and in one to one situations. Showing a range of verbal and nonverbal signals that the information being received is understood.
- Teamwork/working with others

problem.

Working effectively and confidently within a group to achieve a common goal or task. Including understanding your role within the team, and listening and supporting other team members.

- Problem-solving ability
   Identifying, prioritising and solving problems, individually or in groups;
   possessing the ability to ask the right questions, sort out the many facets
   of a problem, and contribute ideas as well as answers regarding the
- Time-management skills/ability to meet deadlines

  Managing several tasks at once; being able to set priorities and to allocate
  time efficiently in order to meet deadlines.
- Planning and organising
   Establishing a course of action for self and/or others to accomplish a specific goal. Planning proper assignments of personnel and appropriate allocation of resources.
- Leadership skills
   Motivating and taking responsibility to lead other people, in order to achieve set goals and objectives.
- Initiative & self-management Identifying opportunities and being proactive in putting forward ideas and potential solutions. Self-disciplined and self-motivated, in the pursuit of studies and professional practice.
- Ability to make quick decisions/work under pressure
   Making decisions and taking action. Maintaining performance under pressure and/or opposition.

You may also have developed a wide range of technical/specific course related skills

# Types of employers/industry sectors

Some of the main types of employers/industry sectors in which Product Design graduates work include:

- Design Consultancies-(large/small or specialised/general)
- In House Design Manufacturing/Service Companies
- Freelance/Self Employed (large manufacturers often outsource)
- Graphic Design
- UX Design
- · Industrial manufacturers
- Scientific / Medical equipment
- Domestic Product Manufacturers
- Car manufacturers
- Point of Sale designers
- Retailers incl. toy manufacturers
- Education
- · Research and Development

For sector information see:

www.gradireland.com

www.careersportal.ie

www.prospects.ac.uk

www.targetjobs.co.uk

## Career options with your course

Some of main occupations and job profiles secured by Product Design graduates include:

- · Industrial Designer
- Product Designer
- Design Assistant
- Industrial Testing
- Product Inspection
- Freelance Designer
- Graduate Design Engineer
- Entrepreneur
- Account/Client Managers
- Packaging Designer
- Interaction Designer
- Design Consultant
- Marketing Executive
- Graduate Designer Product Developer
- Structural Designer
- New Product Developer
- Research Engineer
- R&D Engineer
- Multimedia Designer

- · Graphic Designer
- Web Designer
- Product Strategist
- Simulation Designer
- Product Manager
- Technical Sales Executive
- lectifical sales executive
- Computer Games Designer
- Brand Manager
- New Business Development
- Mechanical Design Engineer
- In-house designer
- Sports Product Designer
- · Medical Device Designer
- Sustainable Product Designer
- Lighting Design Engineer
- Product Development Engineer
- Creative Director
- · Project Manager/Director
- FF&E Designer
- Midweight Designer
- CAD Design Engineer
- Design Manager
- R&D Technician
- Regulatory Officer
- Jewellery Designer
- Furniture Designer
- Quality Assurance/Control
- Health & Safety
- Exhibition/Display Designer
- Interior and Spatial Designer
- Owner / Founder
- Production Manager
- Packaging Manager
- Design Branding
- Illustrator/Animator
- Fashion Designer
- Space Planners
- Planning Assistant
- R&D Processor
- Web Development & Advertising

For occupational information see:

www.gradireland.com

www.careersportal.ie

www.prospects.ac.uk

www.targetjobs.co.uk

# Employers who have recruited in your area

Companies who have recruited Product Design graduates:

- Dvson
- Design Partners
- Spear Product Design
- G370
- · Futura Design
- Love & Robots
- Leckey
- Boxclever
- Yvolution
- Pleolight
- DesignBurst
- Dolmen Design Associates
- Valeo
- Cameron Willis
- Proctor & Gamble
- Boston Scientific
- Hewlett Packard
- Intel Ireland
- Cook Ireland
- Cregana
- Stryker

## **Job Hunting**

It is important that you access both the advertised and hidden jobs market and use any and every means available to you to job hunt effectively.

#### **Advertised Jobs**

Most University and IT Careers Services have jobs listings on their websites:

#### www.tudublin.ie/jobscene

Graduate programmes and immediate vacancies

## **GRADUATE RECRUITMENT WEBSITES**

•	GradIreland (Ire):	www.gradireland.com
•	Glassdoor (Ire):	www.glassdoor.ie
•	Gradcracker (UK):	www.gradcracker.com
•	Prospects (UK):	www.prospects.ac.uk
	Target Jobs (UK):	www.targetiobs.co.uk

Milkround (UK): www.milkround.com

## ONLINE SEARCH ENGINES / AGENCIES

- Recruitment Agencies www.irishjobs.ie/agencies complete list of agencies
- On-line recruitment search engines e.g. www.indeed.ie; www. irishjobs.ie; www.jobs.ie; www.recruitireland.com; www.monster.ie; www.careerjet.ie; www.simplyhired.ie; www.jobsireland.ie;

#### OTHER ENGINEERING JOB-HUNTING WEBSITES

- Facebook Product Design Graduates TU Dublin
- Product Design www.coroflot.com
- Institute of Engineering Designers -Directory & Jobs www.ied.
   org.uk
- Directory of Design & Innovation Consultants

#### www.designdirectory.co.uk

- News, jobs, sector information www.designweek.co.uk
- Design Vacancies UK and International www.careersindesign.com
- De Zeen Jobs www.dezeenjobs.com
- Adrem Group Jobs www.adremgroup.com/jobs/
- Directory, Jobs events www.creativeireland.com
- Engineering Job Hunting Websites http://dit.ie/careers/ studentsgraduates/resources/
- Golden Pages www.goldenpages.ie
- IAESTE (International work experience) http://iaestelc.ie/
   lagora (International Jobs & Internships) www.iagora.com
- lagora (International Jobs & Internships)
  Internships www.internjobs.com

#### **PUBLIC SECTOR JOBS**

• Public Service - www.publicjobs.ie, www.localgovernmentjobs.ie

#### **EVENTS/PUBLICATION ETC.**

- Careers fairs GradIreland Fair Autumn, STEM (Feb), Summer Fair, plus many others
- Organisation websites trainee programmes, vacancies, summer internships
- Specialist Magazines & Publications e.g. Engineers Journal (Engineers Ireland)
- Notice boards/Student email account/Lecturers
- Company Presentations (On or Off-Campus)
- Local and national press http://www.mondotimes.com/1/world/ie

#### SUMMER WORK / PART-TIME JOBS

- Be proactive use company directories and your network and contact employers directly
- Some useful websites: www.dit.ie/jobscene; www.gradireland.com; www.ditsu.ie/welfare/employment/positions-available/; www.jobs.ie; www.spunout.ie; www.campus.ie; HiUp App; www.parttimejobs.ie

# VOLUNTARY SECTOR / CHARITIES

- Volunteering/NGOs www.dit.ie/careers/studentsgraduates/ thinkingaboutvolunteering/
- DIT Student Volunteering www.studentvolunteer.ie/dit
- Engineers Without Borders www.ewb-ireland.org/
- Community/NGO Links www.activelink.ie, www.volunteering.ie, www.dochas.ie, www.comhlamh.org , http://www.wheel.ie/directory (directory of voluntary and community organisations - need to register (directory of voluntary and community organisations - need to register)

# **Product Design**

### **Unadvertised Vacancies**

#### **NETWORKING**

- Use help from anyone in your Network friends, family, classmates, lecturers, neighbours, colleagues, friends from clubs & societies, teammates, work-mates
- LinkedIn is a vital resource for networking!!!!
- See LinkedIn resources at http://www.dit.ie/careers/studentsgraduates/ resources/
- Informational Interviewing identify and speak to relevant people in industry
- Work Experience/Job Shadow gain onsite experience through formal roles or observation
- Attend events, conferences, short courses, trade shows, Engineers Ireland events
- Get in touch with past guest speakers connect on LinkedIn!
- Use First/Graduate Destination Reports to ID where past grads have gone
- Join Professional Bodies
- Join Alumni Association/Linked-in DIT Alumni group Use Alumni function on LinkedIn
- Find a mentor i.e. someone who can advise and guide you from a career perspective
- Use contacts gained from Thesis/College work actively build these contacts
- Keep a job hunting record

#### **CONTACT COMPANIES DIRECTLY**

- Speculative applications + cold calling.
- Contact organisation with ideas (ways to reduce costs, make them more money, speed up R+D, Your Unique Selling Point)
- Utilise directories (Also see 'Useful Links' section below) www. kompass.com, www.idalreland.com, professional bodies e.g. Engineers Ireland, www.goldenpages.ie

#### **ENTREPRENEURSHIP**

- Freelancing/Work experience/Self-employment/Start-Up
- http://www.dit.ie/careers/studentsgraduates/ interestedinselfemployment/
- TU Dublin Hothouse www.dit.ie/hothouse/
- · Local Enterprise Office www.localenterprise.ie
- The Digital Hub www.thedigitalhub.com

#### Start Ups:

- Start-up companies www.startupdublin.com, dublinstartupjobs.com
- FDI and indigenous www.makeitinireland.com, www. itshappeninghere.ie
- https://angel.co/ start up jobs worldwide

#### Track companies

- Scholarships/Competitions/Blogs / Guest lecturer
- Check out Labour Market trends, www.careersportal.ie, IDA, IBEC (Retail/Financial Services), www.tudublin.ie/careers (labour market news)
- Search newspaper business pages on-line to get success stories on businesses as they are growing – TU Dublin Careers website (labour market news)
- Check out industry award recipients,

#### Other proactive ideas

- Enter competitions / scholarships
- Get Work Experience / internship
- Social networking sites (facebook, twitter, LinkedIn, Facebook, Blog, Discussion Groups)
- Linked-In (set up a profile, link to others, search for companies employees who have
- Linked-in profiles, advertised jobs)
- Follow & target companies on facebook, linked-in, twitter

For more information on how to go about finding a job and job-hunting sites, <u>See www.tudublin.ie/careers</u>

#### Interviews

For more information on how to perform in interviews, <u>See www.tudublin.ie/careers</u>

# CVs/Cover letters and applications

For information on how to put together a great CV/Cover Letter or Application, <u>See www.tudublin.ie/careers</u>

# Useful links (e.g. Company Databases, Professional Bodies, LinkedIn Groups)

This list contains links to some of the most useful websites for your course including professional bodies and associations, employer directories, information sources and LinkedIn groups.

# General websites — useful links

	Facebook – Product Design Graduate	s TU Dublin
	Website for people in creative industri	
	Behance	www.behance.net
	Future Makers	www.futuremakers.ie
•	Irish Design 2015	www.irishdesign2015.ie
•	Product Design Hub	www.productdesignhub.com
•	Design Directory Ireland	www.designdirectoryireland.ie
•	Institute Designers Ireland	www.idi-design.ie
•	IDI Design Awards	www.awards.idi-design.ie
•	Design & Crafts Council of Ireland	www.dccoi.ie
•	Dexigner	www.dexigner.net
•	Design Council (UK)	www.designcouncil.org.uk
•	British Industrial Design Association	www.britishindustrialdesign.
	<u>org.uk</u>	
•	<b>Directory of Design &amp; Innovation Con</b>	sultants www.
	designdirectory.co.uk	
•	Directory of Design Consultants	www.designdirectory.com
•	British Design Innovation – Directory	www.britishdesigninnovation.
	com	
•	Design Week (UK)	www.designweek.co.uk
•	Chartered Society of Designers – Direct	ctory and Jobs www.csd.

Creative Handbook. Directory of creative design services www.

The Engineering and Physical Sciences Research Council www.

Association of British Pharmaceutical Industry www.abpi.org.uk

www.patentsoffice.ie

Case Studies of designers & useful trade press

The Institution of Engineering and Technology (IET)

The Pantros IP (Patent Search) www.ip.com

Institution of Engineering Designers

www.dba.org.uk

www.ied.org.uk

www.patent.gov.uk

www.conceptcar.co.uk

www.epo.org

### Useful Websites re Design Talks/Events

- · www.facebook.com/idiireland
- · www.facebook.com/ididesignsocial
- www.creativemornings.com/cities/dub
- www.facebook.com/makingspacedublin
- www.meetup.com/Hackers-and-Founders-Dublin
- www.iloveoffset.com
- www.pottingsheddublin.com
- www.showcaseireland.com

### Portfolio Websites

- www.coroflot.com
- www.behance.net
- www.squarespace.com
- www.deviantart.com
- www.krop.com
- www.wix.com
- · www.instagram.com
- www.pinterest.ie

<u>creativehandbook.com</u> <u>Design Business Association</u>

<u>creativefuture.org.uk</u> <u>Concept Car</u>

Irish Patents Office

European Patent Office (EPO)

Intellectual Property Office (UK)

epsrc.ac.uk

There are many relevant groups on LinkedIn – do a keyword search and request to join those of interest to you. Some examples:

#### Sample LinkedIn Groups

- TU Dublin 'Graduate Network' (Alumni)
- Irish Designers Network
- Product Design
- Industrial Design
- DIT Graduate Network
- Design+
- Creative D
- Furniture Design
- Howest Industrial Design Centre
- Dublin Institute of Design
- UK Industrial Design
- Trendwatchers 360° Product Design Trends
- Irish Medical Device Group
- Freelance Design Engineering
- Engineers Ireland Official Group
- Institution of Engineering and Technology (IET)
- Engineering Jobs Worldwide
- Pharmaceutical Jobs Biotech Life Sciences & Medical Devices
- Engineering Career Opportunities (Jobs & Employment)

## **Further Study**

Are you considering further study or training? See <u>www.tudublin.ie/careers</u> for comprehensive information

- MA in Professional Design Practice TU Dublin
- MSc in Sustainability, Technology & Innovation TU Dublin
- MSc Business & Entrepreneurship TU Dublin
- Master in Business Studies TU Dublin, Smurfit Business, School

## Other possible options include:

- Master of Engineering Design (MED) NUI Galway
- Graduate Diploma/MTech in Computer Aided Engineering Product Design - University of Limerick
- MSc Advertising (Creative) TU Dublin
- MSc Medical Device Design NCAD
- Master in Business Studies Smurfit Business, School

#### Conversion courses

Some graduates find that their primary degree did not meet their expectations, either vocationally, academically or personally, and seek change career direction. Conversion courses offer the opportunity to diversify into another chosen career area while meeting the necessary entry requirements for that discipline. However, it should be noted that this is not the case for all disciplines e.g. disciplines such as science and engineering will require an undergraduate degree in that discipline.

# Careers open to all disciplines (Including 'Paths Into...' Series)

Many graduate vacancies don't require specific degree subjects as possession of a degree is taken as evidence of intellectual ability. What is more important to the potential employer is the range of transferable skills and experience you can demonstrate.

Many graduate training programmes take final year students from a wide range of disciplines, register with the Career Development Centre's Jobsence for a full list of programmes. Here is a range of career areas that are potentially open to graduates of all disciplines. It's important to note that some of these options may require further study either on the job or beforehand.

If you are considering diversifying or changing career direction a postgraduate conversion course may be a viable option.

Some examples of career areas open to students of all disciplines:

- Teaching & Education
- Financial Services & Accounting
- Marketing, Advertising and PR
- Retail, Sales and Customer Service
- Banking, insurance and financial services
- Charities and voluntary sector
- Fund management / administration and investment banking
- Human resources, recruitment and training
- Management consulting
- Management, business and administration
- Media and publishing
- Public sector and civil service
- Social, community and youth

For further information see: www.gradireland.com/career-sectors

## Self Employment

Ever thought of being your own boss? Think you have an innovative product or service idea that could have commercial value? Want to commercialise your research? See www.tudublin.ie/careers

# Other Options (e.g. Time out, travel etc.)

Volunteering and working with communities with is a great way to gain valuable real world experience, to develop new skills, to meet new people, to do something worthwhile and to improve your employability. For more details, see <a href="https://www.tudublin.ie/careers">www.tudublin.ie/careers</a>.

### **Labour Market Information**

For information on the latest labour market trends see www.tudublin.ie/careers.

#### Additional Information/Advice

For any query you might have, please do not hesitate to get in touch with us.

Disclaimer: TU Dublin Career Development Centre offers advice in good faith on the basis of the best information available.

The Centre accepts no responsibility for decisions made by individuals based on such advice.