# Masters, International Business

Your Careers Adviser Georgina Higgins / Christiane Brennan

T+353 1 402 3115 E businesscareers@tudublin.ie



# Skills developed in college

You have developed a range of skills through your education, work experience and personal interests and achievements. Understanding what skills you have to offer and like to use can help you understand what you want in a career, as well as providing key information for job or further study applications.

In terms of securing a job, academic qualifications alone will not guarantee success. Evidence –based skills sections on your CV can demonstrate the broad range of qualities you have to offer employers. Here are some of the main skills you may have developed while in college:

- Communication skills, both verbal and written
  Expressing ideas effectively and conveying information appropriately and
  accurately. Influencing others by expressing self effectively in a group and
  in one to one situations. Showing a range of verbal and nonverbal signals
  that the information being received is understood.
- Teamwork / Working with others
  Working effectively and confidently within a group to achieve a common
  goal or task. Including understanding your role within the team, and
  listening and supporting other team members.
- Problem-solving ability
   Identifying, prioritising and solving problems, individually or in groups;
   possessing the ability to ask the right questions, sort out the many facets of a problem, and contribute ideas as well as answers regarding the problem.
- Time-management skills / ability to meet deadlines Managing several tasks at once; being able to set priorities and to allocate time efficiently in order to meet deadlines
- Consulting

A collaborative process between a client and a team of consultants whose goal is to solve a key problem faced by the firm. The project is created to provide the client with an external expert opinion on a matter of an operational or strategic importance. Activities include preparation of a work plan in consultation with the client and undertaking background research and analysis.

Cultural Appreciation

Understanding and acceptance of different cultures, religions, economies, governments, and global issues. Appreciating the internal diversity and cross-cultural connectedness of cultures and showing curiosity and openness towards other cultures

Global Organisation Awareness
 Understanding of the architecture of global

Understanding of the architecture of global organisations in terms of strategy, structure, operations, logistic, human resources, financial management, creativity, innovation, change, and decision-making.

#### Business Awareness

Having an awareness of the business issues that affect specific industries and understanding the environment in which they operate in relation to stakeholder perspectives (customer, supplier, employer, employee, shareholder).

Planning and Organising

Establishing a course of action for self and/or others to accomplish a specific goal. Planning proper assignments of personnel and appropriate allocation of resources.

Leadership skills otivating and taking responsibility to le

Motivating and taking responsibility to lead other people, in order to achieve set goals and objectives.

- Initiative & self-management Identifying opportunities and being proactive in putting forward ideas and potential solutions.

  Self-disciplined and self-motivated, in the pursuit of studies and professional practice.
- Ability to make quick decisions / work under pressure Making decisions and taking action. Maintaining performance under pressure and / or opposition.

You may also have developed a wide range of technical/specific course related skills

# Types of employers/industry sectors

Some of the main types of employers/industry sectors in which International Business graduates work include:

- Banks
- · Accountancy firms and business service providers
- Insurance
- Tax firms
- Law firms
- Civil Service/Public Sector
- Diplomatic Service/Institutions of EU
- Educational institutions
- Conference, exhibition, and event organisers
- Hotels and Tourist Agencies
- Multinationals & SMEs
- Government departments & agencies
- NGOs, Charities & Foundations
- Publishers books / magazines
- · Advertising & PR/Marketing agencies
- Freight / Shipping Companies
- Leasing companies
- HR and recruitment agencies
- Retail

For sector information see: www.gradireland.com www.careersportal.ie www.prospects.ac.uk www.targetjobs.co.uk

# Career options with your course

Some of main occupations and job profiles secured by International Business graduates include:

# Banking/Finance

- Bank Official
- Banking Associate
- Loan Administrator
- Funds Associate/Administrator
- Portfolio Administrator
- Analyst
- Collection Analyst
- Loan Administrator
- Insolvency Associate
- Accounts Assistant
- Data Scientist
- Financial Trader
- · (International) Economist
- HR Manager
- HR Analyst

· Recruitment Specialist

#### Marketing/Sales

- · International Marketing Officer
- Marketing/PR Assistant
- Account Marketing Manager
- · Sales Development Representative/Manager
- Marketing Representative
- Import/Export Compliance Specialist
- Junior/Brand Manager
- Brand Ambassador
- · Market Researcher
- Digital Marketing Executive
- Media Planner

#### Management/Business roles

- Business Consultant
- Supply Programmer
- International/Business Development Manager
- Retail Manager
- Customer Service Advisor/Manager
- Procurement Co-ordinator/Manager
- International Operations Manager
- New Business Development Executive
- Business Manager
- Senior Administrator
- · Case Management Support

#### Other

- Teaching
- Own Business/Consultant

For occupational information see www.gradireland.com www.careersportal.ie www.prospects.ac.uk

www.targetjobs.co.uk

# Employers who have recruited in your area

Companies who have recruited International Business graduates:

- Accenture
- Bizquip
- Datapac
- Motion Media
- Keepak
- · State street
- AIB
- Bank of Ireland
- Musgraves
- Credit Union
- Citrix
- Linkedin
- Mazars
- Hedgeserve
- Morgan Stanley
- Citi Bank
- Media Training

# Internet sites:

www.indeed.ie

www.jobs.ie www.glassdoor.ie www.jobsireland.ie www.monster.ie www.recruitireland.com

#### Financial/Banking careers:

efinancialcareers.ie, jobs.ie/careers-register, Finance booklet on gradireland.com, Financial skills partnership website, IFSC (the panel), The Vault.com (day in the life), Grad programmes, e.g. Merril Lynch, State Street. The big 4 opportunities/internships – PWC, KMPG, Deloitte, EY), Linked-in – accounting internships, Chartered Accountants Ireland-students section –(training contracts/companies advertising opportunities), targetjobs. co.uk, Prospects.ac.uk, https://www.charteredaccountants.ie/Prospective-Students/Vacancies/Milkround, FDRs – related TU Dublin programmes

# Job Hunting

It is important that you access both the advertised and hidden jobs market and use any and every means available to you to job hunt effectively.

# **Advertised Jobs**

Most University and IT Careers Services have jobs listings on their websites:

# www.tudublin.ie/jobscene

Graduate programmes and immediate vacancies

#### www.prospects.ac.uk & www.targetjobs.co.uk

Graduate jobs UK

# $\underline{www.gradireland.com}$

Immediate jobs/Summer/Graduate programmes

# $\underline{www.mondotimes.com}$

Local and national press

# www.publicjobs.ie

#### www.localgovernmentjobs.ie

Public service

#### www.irishjobs.ie/agencies

Complete list of recruitment agencies/online recruitment sites

Company Websites - Immediate vacancies and Internships

Enterprise: Incubation centre TU Dublin (start ups), handout on setting up business (Careers website)

Start-up companies – www.startupdublin.com, dublinstartupjobs.com FDI and indigenous – www.makeitinireland.com, www.itshappeninghere.ie https://angel.co/ - start up jobs worldwide

Teaching jobs: educationcareers.ie, educationposts.ie, research opps: euraxess.ie, heanet.ie, jobs.ac.uk, VEC: ivea.ie, eduation.ie, (English Language Assistant scheme – 5 countries (Austria, France, Germany, Italy, Spain)

# Other

- Careers fairs Gradireland Fair Autumn and Summer Fair, plus many others
- Notice boards/Student email account/Lecturers
- Company Presentations
- · Specialist Magazines

# Voluntary Sector/Charities

# www.activelink.ie

Voluntary Sector/Charity/NGO vacancies in voluntary sector

www.volunteeringireland.com

www.dochas.ie

Association of non-governmental development organisations

www.comhlamh.org

Volunteering opportunities

www.wheel.ie/directory

Directory of voluntary and community organisations

#### Internships/Job Opportunities Worldwide:

- www.eurobrussels.com
- www.iagora.com
- European Parliament Traineeships: http://www.europarl. europa.eu/atyourservice/en/20150201PVL00047/Traineeships
- https://youtu.be/\_BQL3AtIWBI video on jobs in the EU
- Council of the European Union traineeships: http://www.consilium.europa.eu/
- Assistant roles with MEPs
- https://ec.europa.eu/eures/page/homepage?lang=en Jobs in Europe
- http://www.careersportal.ie/sectors/profile.php?sector\_ id=7&client\_id=111#
- Irish voices/EU Jobs/Working in the EU
- List of Embassies www.foreignaffairs.gov.ie , List of Embassies worldwide –
- www.embassyworld.org/
- EU Commission http://ec.europa.eu/civil\_service/job/ index\_en.htm
- European Movement Ireland internships –
- www.europeanmovement.ie
- EU opportunities www.eu-careers.eu, www.eurograduate. com, www.epso.eu, www.eujobs.ie,www.europe.jobs.com, www.eurojobs.com
- Intergrad international career opportunities http://tinyurl. com/d7pluyx
- www.overseasjobs.com
- www.jobrapido.com
- UN opportunities: www.careers.un.org
- www.unsystem.org/jobs/jobs\_opportunities.htm
- The State Department bi-weekly list of international vacancies http://www.state.gov/p/io/empl/

# **Unadvertised Jobs**

#### Networking

- Job Shadow/Informational Interviewing/work experience
- Networking who is in your network?
- Professional Bodies,
- Social networking sites (facebook, twitter, LinkedIn, Facebook, Blogs, discussion boards)
- Attend events,
- Businessandleadership.com (events)
- Get in touch with guest speakers
- Thesis / College projects/Placement/Site visits/guest speakers
- TU Dublin Societies
- First Destination Reports
- Join Alumni Association/Linked-in TU Dublin Alumni group

#### Contact companies directly

- Speculative applications + cold calling. Think about your offering
- Contact organisation with ideas (ways to reduce costs, make them more money, speed up R+D, Your Unique Selling Point)
- Utilise directories Kompass.com, IDA, Marketing Services Directory, professional bodies, golden pages

#### Entrepreneurship

- Freelancing/Self-employment Hothouse, TU Dublin, Aungier Street
- Start-up companies www.startupdublin.com, dublinstartupjobs. com
- FDI and indigenous www.makeitinireland.com, www. itshappeninghere.ie
- https://angel.co/ start up jobs worldwide

#### Track companies

- Check out Labour Market trends, ilo.org (Intl Labour Organisation, www.careersportal.ie, IDA, IBEC
- Search newspaper business pages on-line to get success stories on businesses as they are growing – TU Dublin Careers website (labour market news)
- Industry award recipients
- Best Workplaces in Ireland (download on gradireland.com)
- Follow target companies on facebook, linked-in, twitter
- Think of small companies not just big brands

#### Other proactive ideas

- Enter competitions / scholarships
- Consider alternative/related roles
- Think of small companies/brands not just big names

For more information on how to go about finding a job and job-hunting sites, <u>See www.tudublin.ie/careers</u>

#### Interviews

For more information on how to perform in interviews, <u>See www.tudublin.</u> ie/careers

#### CVs/Cover letters and applications

For information on how to put together a great CV/Cover Letter or Application, <u>See www.tudublin.ie/careers</u>

# Useful links (e.g. Company Databases, Professional Bodies, LinkedIn Groups)

This list contains links to some of the most useful websites for your course including professional bodies and associations, employer directories, information sources and LinkedIn groups.

#### General websites — useful links

- www.iea.ie The Irish Economic Association
- www.charteredaccountants.ie Chartered Accountants Ireland
- www.cpaireland.ie Certified Public Accountants Ireland
- www.cimaglobal.com Chartered Institute of Management Accountants
- www.accaglobal.com Association of Chartered Certified Accountants
- www.iii.ie Insurance Institute
- www.piba.ie Professional Insurance Brokers Association
- www.taxinstitute.ie Irish Tax Institute
- www.imi.ie Irish Management Institute
- www.ipa.ie Institute of Public Administration
- www.cipd.ie Professional Body HR and People Development
- www.iitd.ie Irish Institute of Training and Development
- www.cilt.ie Institute of Logistics and Transport
- www.ipics.ie Supply Chain Management Institute

Business and Other Associations, e.g.: www.irishexporters.ie, www.ibec.ie (Irish Business and Employers Association)

- Working abroad (country profiles) www.prospects.ac.uk/country\_ profiles.htm
- Worldwide Media guide www.mondotimes.com
- Yellow and White pages directories from around the world www. superpages.com/global/
- Specialists in Student Travel www.usit.ie
- Working abroad (country profiles) www.targetjobs.co.uk/careersadvice/working-abroad

# Careers open to all disciplines (Including 'Paths Into...' Series)

Many graduate vacancies don't require specific degree subjects as possession of a degree is taken as evidence of intellectual ability. What is more important to the potential employer is the range of transferable skills and experience you can demonstrate.

Many graduate training programmes take final year students from a

wide range of disciplines, register with the Career Development Centre's Jobsence for a full list of programmes. Here is a range of career areas that are potentially open to graduates of all disciplines. It's important to note that some of these options may require further study either on the job or beforehand.

If you are considering diversifying or changing career direction a postgraduate conversion course may be a viable option.

Some examples of career areas open to students of all disciplines:

- Teaching & Education
- Financial Services & Accounting
- Marketing, Advertising and PR
- Retail, Sales and Customer Service
- Banking, insurance and financial services
- Charities and voluntary sector
- Fund management / administration and investment banking
- Human resources, recruitment and training
- Management consulting
- Management, business and administration
- Media and publishing
- Public sector and civil service
- Social, community and youth

For further information see: www.gradireland.com/career-sectors

# Self Employment

Ever thought of being your own boss? Think you have an innovative product or service idea that could have commercial value? Want to commercialise your research? See www.tudublin.ie/careers

# Other Options (e.g. Time out, travel etc.)

Volunteering and working with communities with is a great way to gain valuable real world experience, to develop new skills, to meet new people, to do something worthwhile and to improve your employability. For more details, see <a href="https://www.tudublin.ie/careers">www.tudublin.ie/careers</a>.

#### Labour Market Information

For information on the latest labour market trends see <a href="https://www.tudublin.ie/careers">www.tudublin.ie/careers</a>.

# Additional Information / Advice

For any query you might have, please do not hesitate to get in touch with us.

Disclaimer: TU Dublin Career Development Centre offers advice in good faith on the basis of the best information available.

The Centre accepts no responsibility for decisions made by individuals based on such advice.