

Journalism

Your Careers Adviser
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Skills developed in college

You've developed a range of skills through your education, work experience and personal interests and achievements.

Understanding what skills you have to offer and like to use can help you understand what you want in a career, as well as providing key information for job or further study applications.

In terms of securing a job, academic qualifications alone will not guarantee success. Evidence-based skills sections on your CV can demonstrate the broad range of qualities you have to offer employers.

Opposite are some of the main skills you may have developed while in college:

Communication skills, both verbal and written

Expressing ideas effectively and conveying information appropriately and accurately. Influencing others by expressing self effectively in a group and in one to one situations. Showing a range of verbal and nonverbal signals that the information being received is understood.

Teamwork/working with others

Working effectively and confidently within a group to achieve a common goal or task. Including understanding your role within the team, and listening and supporting other team members.

Problem-solving ability

Identifying, prioritising and solving problems, individually or in groups; possessing the ability to ask the right questions, sort out the many facets of a problem, and contribute ideas as well as answers regarding the problem.

Time-management skills/ability to meet deadlines

Managing several tasks at once; being able to set priorities and to allocate time efficiently in order to meet deadlines.

Planning and organising

Establishing a course of action for self and/or others to accomplish a specific goal. Planning proper assignments of personnel and appropriate allocation of resources.

Leadership skills

Motivating and taking responsibility to lead other people, in order to achieve set goals and objectives.

Initiative & self-management

Identifying opportunities and being proactive in putting forward ideas and potential solutions. Self-disciplined and self-motivated, in the pursuit of studies and professional practice.

Ability to make quick decisions/work under pressure

Making decisions and taking action. Maintaining performance under pressure and/or opposition.

You may also have developed a wide range of technical/specific course related skills

Types of employers/industry sectors

Some of the main types of employers/industry sectors in which Journalism graduates work include:

- Newspapers – daily, evening, Sunday, national & regional
- International news agencies, e.g. Reuters
- Magazines
- Periodicals
- Weeklies
- TV stations
- Broadcast production companies
- Corporate production companies
- Film & TV Agencies
- Documentary production companies
- Radio Stations – local, national & community
- Websites / on-line
- Charity / Not-for-profit
- Lobby Groups
- Press Complaints Commission
- National & EU Government & Government Agencies
- Public affairs organisations
- Public sector bodies (Education, Environment, transport etc)
- Media Agencies
- Media Groups
- Companies with CSR (Corporate Social Responsibility)
- State Sponsored Bodies / agencies
- Local Authorities
- PR consultancies
- Publishers
- Non Government Organisations / Human Rights / Aid Agencies
- Social Media

For sector information see:

- www.gradireland.com
- www.careersportal.ie
- www.prospects.ac.uk
- www.targetjobs.co.uk

Career options with your course

Some of main occupations and job profiles secured by Journalism graduates include:

JOURNALISM & WRITING:

- Broadcast journalist
- On-line Journalist
- Foreign correspondent
- Magazine journalist
- Journalist – fashion, sport, scientific...
- Free-lance journalist
- Sub-editor
- Copy editor / Copy writer
- Scriptwriter
- Playwright
- Broadcast researcher
- Advertising/marketing copywriter

PRINT PUBLISHING:

- Publisher
- Commissioning editor
- Editorial assistant
- Lexicographer
- Literary agent
- Magazine features editor
- Picture researcher/editor
- Print production planner
- Publishing copy-editor/proofreader
- Publishing rights manager

RELATED FIELDS:

- PR Consultant
- Account Executive
- Information officer
- Teacher / Lecturer
- Parliamentary assistant

For more occupational information see:

- www.gradireland.com
- www.careersportal.ie
- www.prospects.ac.uk
- www.targetjobs.co.uk

Employers who have recruited in your area

Companies who have recruited Journalism graduates:

- Northern Social Radio
- RTE
- Omnipro
- Newstalk
- Cork news
- Newsweek
- UTV Ireland
- Wicklow Voice
- Daily Star
- Goal.com
- Ladbrookes
- TV3
- Irish Sun
- Spin FM
- Storyful
- Athena Media
- Nova UCD
- The Council of Europe
- Irish Daily Mirror
- NewsInternational
- Westmeath Examiner

Job Hunting

It is important that you access both the advertised and hidden jobs market and use any and every means available to you to job hunt effectively.

Advertised Jobs

Most University and IT Careers Services have jobs listings on their websites:

www.tudublin.ie/jobscene

Graduate programmes and immediate vacancies

www.prospects.ac.uk & www.targetjobs.co.uk

Graduate jobs UK

www.gradireland.com

Immediate jobs/Summer/Graduate programmes

www.mondotimes.com

Local and national press

www.publicjobs.ie

www.localgovernmentjobs.ie

Public service

www.irishjobs.ie/agencies

Complete list of recruitment agencies/online recruitment sites

Company Websites - Immediate vacancies and Internships

www.tudublin.ie/careers

Internships on line, for example: _____

[Newstalk Internship](#)

Job sites:

- www.jobs.ie
- www.glassdoor.ie
- www.jobsireland.ie
- www.monster.ie
- www.recruitireland.com
- www.indeed.ie

OTHER

- Careers fairs – Gradireland Fair – Autumn and Summer Fair, plus many others
- Specialist Magazines & Publications
- Notice boards/Student email account/Lecturers
- Company Presentations

Voluntary Sector/Charities

www.activelink.ie

Voluntary Sector/Charity/NGO vacancies in voluntary sector

www.volunteeringireland.com

www.dochas.ie

Association of non-governmental development organisations

www.comhlahm.org

Volunteering opportunities

www.wheel.ie/directory

Directory of voluntary and community organisations

Unadvertised Jobs

Networking

- Job Shadow/Informational Interviewing/work experience
- Use help from anyone in your Network – friends, family, neighbours, colleagues, friends from clubs & societies...
- Attend events, conferences, short courses, trade shows
- Get in touch with past guest speakers
- First Destination Reports
- Professional Bodies
- Join Alumni Association/Linked-in TU Dublin Alumni group
- Find a mentor/keep a job hunting record
- Utilise contacts gained from Thesis / College work
- Utilise contacts made through Societies – e.g. PR/PA Society, Fashion Society, Event Society – guest speakers
- Networking platforms, e.g. www.castandhire.ie/ - Filmmakers networking platform

Contact companies directly

- Speculative applications + cold calling. Think about your offering. Contact editor with ideas articles. Keep trying different publications. Specialism? – e.g. offer to cover conferences (e.g. medical conference), sports, fashion week, keep an eye on interesting court cases
- Utilise directories <http://www.mondotimes.com/newspapers/ireland.html> allnewspapers.com, IFJ, EJC, Kompass.com, golden pages
- Offer to cover events if travelling, e.g., elections, Intl sporting fixtures. Send back stories if see something interesting when travelling. Many papers do not have foreign editors, sports event, Milan fashion week
- Spot gaps on stories that could be followed – new angles
- Watch out for references in articles to government reports that are due for publication
- Contact papers before holiday times – Christmas and Summer
- Get a foot in the door

Entrepreneurship

- Freelancing/Work experience/Self-employment/Start-Up
- <http://www.dit.ie/careers/studentsgraduates/interestedinselfemployment/>
- TU Dublin Hothouse - www.dit.ie/hothouse/
- Local Enterprise Office - www.localenterprise.ie
- The Digital Hub - www.thedigitalhub.com

Track companies

- Check out Labour Market trends, www.careersportal.ie, IDA, IBEC, www.tudublin.ie/careers (labour market news) New legislation / new roles.
- Search newspaper business pages on-line to get success stories on businesses as they are growing – TU Dublin Careers website (labour market news)
- Check out industry award recipients,
- Check who has received funding – Intl broadcasting networks & commissions, film boards – see mondotimes.com for links
- TV / Radio credits

Other proactive ideas

- Enter competitions / scholarships
- Contribute to publications in different ways – e.g.: letters
- Get Work Experience / internship
- Try casual work, night shifts/weekends (local papers, radio stations)
- Consider alternative roles (marketing, advertising, PR, Public Affairs)
- Social networking sites (facebook, twitter, LinkedIn, Facebook, Blog, Discussion Groups) Linked-In (set up a profile, link to others, search for companies - employees who have Linked-in profiles, advertised jobs)
- See this link for lots of help and hints <https://university.linkedin.com/linkedin-for-students>
- Follow target companies on facebook, linked-in, twitter

For more information on how to go about finding a job and job-hunting sites, [See www.tudublin.ie/careers](http://www.tudublin.ie/careers)

Interviews

For more information on how to perform in interviews, [See www.tudublin.ie/careers](http://www.tudublin.ie/careers)

CVs/Cover letters and applications

For information on how to put together a great CV/Cover Letter or Application, [See www.tudublin.ie/careers](http://www.tudublin.ie/careers)

Useful links (e.g. Company Databases, Professional Bodies, LinkedIn Groups)

This list contains links to some of the most useful websites for your course including professional bodies and associations, employer directories, information sources and LinkedIn groups.

General websites — useful links

- [National Union of Journalists \(covers Ireland and the UK\) www.nuj.org.uk](http://www.nuj.org.uk)
- [Irish Writers Union www.ireland-writers.com](http://www.ireland-writers.com)
- [International Federation of Journalists www.ifj.org](http://www.ifj.org)
- [Publishing in Ireland – including careers and training www.publishingireland.com](http://www.publishingireland.com)
- [Periodicals publishers' Association www.ppa.co.uk](http://www.ppa.co.uk)
- [European Journalism Centre www.ejc.net/](http://www.ejc.net/)
- [International Centre for Journalists – www.icfj.org/](http://www.icfj.org/)

Careers open to all disciplines (Including 'Paths Into...' Series)

Many graduate vacancies don't require specific degree subjects as possession of a degree is taken as evidence of intellectual ability. What is more important to the potential employer is the range of transferable skills and experience you can demonstrate.

Many graduate training programmes take final year students from a wide range of disciplines, register with the [Career Development Centre's Jobsence](#) for a full list of programmes. Here is a range of career areas that are potentially open to graduates of all disciplines. It's important to note that some of these options may require further study either on the job or beforehand.

If you are considering diversifying or changing career direction a postgraduate conversion course may be a viable option.

Some examples of career areas open to students of all disciplines:

- Teaching & Education
- Financial Services & Accounting
- Marketing, Advertising and PR
- Retail, Sales and Customer Service
- Banking, insurance and financial services
- Charities and voluntary sector
- Fund management / administration and investment banking

- Human resources, recruitment and training
- Management consulting
- Management, business and administration
- Media and publishing
- Public sector and civil service
- Social, community and youth

For further information see: www.gradireland.com/career-sectors

Further Study

Are you considering further study or training? See www.tudublin.ie/careers for comprehensive information

Conversion courses

Some graduates find that their primary degree did not meet their expectations, either vocationally, academically or personally, and seek change career direction. Conversion courses offer the opportunity to diversify into another chosen career area while meeting the necessary entry requirements for that discipline. However, it should be noted that this is not the case for all disciplines e.g. disciplines such as science and engineering will require an undergraduate degree in that discipline. As with all choices good research and planning are very important. Here are some examples of postgraduate courses pursued by graduates of your discipline:

- Masters in Political Communication - DCU
- Masters in Social Media – DCU
- PG Primary School Teaching – Mary Immaculate College
- Masters in Linguistics - UCD
- Postgraduate Diploma in Computer Science - UCD
- Postgraduate Diploma in Digital Marketing - TU Dublin
- Postgraduate Diploma in Modern Irish History - TCD
- Masters in Digital Media - TCD
- Masters in Public Relations - TU Dublin
- MSc in Marketing - TU Dublin
- PG Dip in Law - TU Dublin

Self Employment

Ever thought of being your own boss? Think you have an innovative product or service idea that could have commercial value? Want to commercialise your research? See www.tudublin.ie/careers

Other Options (e.g. Time out, travel etc.)

Volunteering and working with communities with is a great way to gain valuable real world experience, to develop new skills, to meet new people, to do something worthwhile and to improve your employability. For more details, see www.tudublin.ie/careers.

Labour Market Information

For information on the latest labour market trends see www.tudublin.ie/careers.

Additional Information / Advice

For any query you might have, please do not hesitate to get in touch with us.