# **Accounting & Finance**

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# Skills developed in college

You've developed a range of skills through your education, work experience and personal interests and achievements.

Understanding what skills you have to offer and like to use can help you understand what you want in a career, as well as providing key information for job or further study applications.

In terms of securing a job, academic qualifications alone will not guarantee success. Evidence-based skills sections on your CV can demonstrate the broad range of qualities you have to offer employers.

# Below are some of the main skills you may have developed while in college:

As a graduate of Accounting and Finance you will have learned specific skills in how to:

- · critically evaluate arguments and evidence
- analyse and draw reasoned conclusions concerning structured and unstructured problems from both given data and data that must be acquired
- locate, extract and analyse data from multiple sources
- self-manage their learning
- be numerate, including being able to manipulate financial and other numerical data and to appreciate statistical concepts
- be effective in ICT including using spreadsheets, word processing software and online databases
- present quantitative and qualitative information, together with analysis, argument and commentary, in a form appropriate to the intended audience
- use interpersonal skills, including the ability to work in teams
- understand the contexts in which accounting operates including the legal and social environment, the accountancy profession, the business entity, the capital markets and the public sector
- understand the current technical language and practices of accounting (e.g. recognition, measurement and disclosure in financial statements, managerial accounting, auditing, taxation) in a specified field
- understand some of the alternative technical language and practices
  of accounting (e.g. alternative recognition rules and valuation
  bases, accounting rules followed in other socio-economic domains,
  alternative managerial accounting approaches to control and
  decision making)

 be skilled in recording and summarising transactions and other economic events, preparing financial statements, analysing the operations of business (e.g. decision analysis, performance measurement and management control), financial analysis and projections e.g. analysis of financial ratios, discounted cash flow analysis, budgeting, financial risks).

Accountancy is concerned with the provision and analysis of information for a variety of decision-making, accountability, managerial, regulatory, and resource allocation purposes. It is practised, in part, within a professional service context. The study of accounting involves the consideration of conceptual and applied aspects, including at least some of the theoretical considerations underlying the subject. Students are required to study how the design, operation and validation of accounting systems affects, and is affected by, individuals, organisations, markets and society. Such perspectives may include the behavioural, the economic, the political, and the sociological.

In everyday speech, 'finance' is often used synonymously with 'accounting' whereas, in accounting and in economics, finance is restricted to the science or study of the management of funds . Some students will pursue a professional accountancy qualification on graduation. Others consider the subject to be a useful introduction to the worlds of business and finance. Some students study accounting predominantly as an intellectual pursuit. (Source HEAUK)

You may also have developed a wide range of technical/specific course related skills

# Types of employers/industry sectors

An Accounting and Finance degree prepares you for a career/s stretching across many sectors and industries. Career options are varied. Decide on the area you want to work in and try to get relevant work experience in the form of a structured work placement, part-time job, voluntary work or work shadowing. Some courses include a placement in industry. Use this time to develop your skills further and to establish contacts within the industry.

Accounting Divisions explained:

## Private practice

This area is also confusingly called public practice accountancy. Accountancy firms of all sizes fall into this area of accountancy. The majority of qualified accountants are employed in private practice. This sector also employs qualified accounting technicians.

Private practice firms provide various financial services to a wide range of clients. Only the very largest companies (which may have hundreds of partners and thousands of qualified staff!) have a full range of specialist departments. Most firms are much smaller, where partners and qualified staff share the full range of work.

## Auditing

Auditors don't prepare accounts; they examine those prepared by someone else. They ask searching questions and check supporting documents.

By law, the accounts of every limited company whose turnover exceeds a certain level must be certified "true and fair" by a qualified accountant.

You can gain Registered Auditor status and audit the company accounts of private limited companies and firms with limited public liability (Ltd. and Plc. respectively) by qualifying with a professional body recognised for the purpose of company audit. Auditing fees account for a substantial part of the earnings of accountancy firms.

## Taxation

Some accountants specialise as advisors on taxation. Taxation levels are liable to change with every new budget, so the accountant has to study the subject continually.

# Management consultancy

Accountants in management consultancy advise on how firms may become more profitable. As well as looking at a firm's records and bookkeeping methods, the accountant considers the overall organisation and management, provides general business advice and suggests improved ways of doing things. Accountants also work in corporate finance, previously the province of the merchant banks.

#### Other work

This might include dealing with receivership, insolvency, executorship, trusteeship, statistics, and company secretarial and registration work

Accountants often move from public practice into industry or commerce or vice-versa.

#### Industry & Commerce

The success of an industrial or commercial concern is very much tied up with economics

Director, company secretary, chief accountant, chief executive, financial adviser, management accountant and internal auditor are just a few of the possible job titles for accountants in industry or commerce.

Accountants in industry form an important part of the management team. Sophisticated computer systems are widely used to store and analyse financial information quickly and accurately.

## · Financial accounting

This area is concerned with keeping records of monetary transactions. Tasks include preparing the accounts and reports for directors, protecting the firm's assets and investments, and preparing share prospectuses in order to raise new capital. Wages, salaries, taxation, expenditure and invoices are also handled in this section.

# Management and cost accounting

Budgetary control, forecasting needs and expenditure monitoring are the main tasks. The work may also include analysing and comparing costs, explaining financial information to non-financial managers and preparing management reports.

To cost a job, service or operation, calculations must include a price element covering labour, materials, machinery, buildings and fuel.

# Other specialisations

Treasury management involves sophisticated financial housekeeping; for instance, ensuring the best borrowing rates, keeping stockpiling and debts to a minimum, streamlining invoicing procedures and investing the firm's money. Tax management and pension fund management can also be separate jobs.

Accountants trained in industry and commerce can do similar work in public services (e.g. local or national government) or move sideways into fields such as management consultancy.

#### Public Sector

Running our many public services costs a great deal of money; we all pay for this through national and local taxation. Accountants in the public sector, who may be known as financial managers, play a key role in the administration and the use of this money.

Health authorities, local government authorities and central government organisations provide a major source of employment for accountants.

## Government Finance

Much of this work is similar to that in industry and private practice, but there tends to be far greater involvement with financial investigations. Other duties relate to contract costs, auditing government-owned establishments, budgeting and financial control.

Accountants advise their non-professional colleagues on management accounting and cost control systems, and often progress during their career to top positions in the more general field of management.

#### Local Government

Accountants in local government require a wide range of professional skills, and specialised knowledge of the role and functions of local authorities. Local authorities' responsibilities include fire services, transport, education, recreation, cleansing services, parks and gardens, housing and social services.

Each departmental head makes a case for improved services and resources. Negotiations must be handled tactfully and fairly.

## · Public Bodies

Increasingly, organisations like health authorities and public utilities operate on a commercial basis, with an internal organisation similar to that of a large industrial concern.

Financial managers working in these circumstances therefore have comparable duties with those working in industry. Accountants working in public bodies need to follow a strict code of accountability.

Source: Association of International Accountants: www.aiaworldwide.com

N.B. To obtain a professional accountancy qualification, you will need to follow your degree with further study leading to professional examinations, together with a period of approved work experience. Your Accounting and Finance programme is recognised and accredited by the Association of Chartered Certified Accountants (ACCA) by the Institute of Chartered Accountants Ireland (ACA), the Irish Taxation Institute (ITI), CIMA and CPA. Be sure to check exemptions with the requisite accounting bodies!

For sector information see: www.gradireland.com www.careersportal.ie www.prospects.ac.uk www.targetjobs.co.uk

Here are some other examples of employing organisations who may value either the subject knowledge or skills Accounting and Finance graduates have to offer:

Industrial & commercial organisations
Finance sector
Public sector: government & local authorities
Major recruiters offering graduate training schemes
Small businesses
Self-employment may also provide an opportunity for

graduates

# Career options with your course

Some of main occupations and job profiles secured by Accounting and Finance graduates include:

- Junior Accountant/Trainee Accountant
- Financial Accountant
- Management Accountant
- Fund Accountant
- Forensic Accountant (law)
- Environmental Accountant
- International Accountant Specialist
- Credit Accountant/Controller
- Accounts Assistant
- Accounting Technician
- Audit Assistant/Associate
- Payroll Administrator
- Pensions Administrator
   Financial Consultant
- Business Advisor
- Business Online Executive
- Customer Service Agent
- Financial Administrator
- Account Executive
- Project Manager
- Junior Hedge Fund manager
- Tax associate
- Business analyst (trainee)
- Trainee trader

For occupational information see

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# Employers who have recruited in your area

Companies who have recruited Accounting & Finance graduates, include:

- Capita
- Car Trawler
- CitiBank
- Civil service
- · Cafico International
- Computershare
- Crowe
- Deloitte
- Department of Foreign Affairs
- DLR Meadowbrook Leisure
- Eisener Amper
- F
- PWC
- Grant Thornton
- Guardian Management
- Hedgeserv
- KPMG
- KSI
- LHM Casey McGrath
- Lombard Accountants

# **Job Hunting**

It is important that you access both the advertised and hidden jobs market and use any and every means available to you to job hunt effectively.

# **Advertised Jobs**

Most University and IT Careers Services have jobs listings on their websites:

## www.tudublin.ie/jobscene

Graduate programmes and immediate vacancies

## www.prospects.ac.uk & www.targetjobs.co.uk

Graduate jobs UK

## www.gradireland.com

Immediate jobs/Summer/Graduate programmes

# www.mondotimes.com

Local and national press

# www.publicjobs.ie

www.localgovernmentjobs.ie

Public service

# www.irishjobs.ie/agencies

Complete list of recruitment agencies/online recruitment sites

http://www.charteredaccountants.ie – Company traineeships Company Websites - Immediate vacancies and Internships www.tudublin.ie/careers www.indeed.ie - Ireland (various job boards)

#### FINANCE/BANKING

Financial/Banking careers: efinancialcareers.ie (students section), jobs. ie/careers-register, ACCA jobs board - https://jobs.accaglobal.com/jobs/ireland/?Keywords=graduate

https://www.charteredaccountants.ie/Prospective-Students/Vacancies/Milkround

Finance booklet on gradireland.com, Prospects.ac.uk, IFSC (the panel), The Vault.com (day in the life), Grad programmes, e.g. Merril Lynch, State Street. The big 4 opportunities/internships – PWC, KMPG, Deloitte, EY), Linked-in – accounting internships, Chartered Accountants Ireland-students section – training contracts/companies advertising opportunities, FDRs – related TU Dublin programmes

# Other

- Careers fairs Gradireland Fair Autumn and Summer Fair, Chartered Accountants Ireland Fair, plus many others
- · Specialist Magazines & Publications,
- Notice boards/Student email account/Lecturers

# Voluntary Sector/Charities

# www.activelink.ie

Voluntary Sector/Charity/NGO vacancies in voluntary sector

## www.volunteeringireland.com

# www.dochas.ie

Association of non-governmental development organisations

# www.comhlamh.org

Volunteering opportunities

# www.wheel.ie/directory

Directory of voluntary and community organisations

## **Unadvertised Jobs**

# Networking

- Job shadow/informational interviewing/work experience.
- Use help from anyone in you network friends/family/neighbours/ colleagues/friends from clubs and societies.
- Get in touch with past guest speakers.
- Utilise 'First Destination Reports' shows where past graduates have secured work.
- Professional Bodies.
- Join Alumni Association/linkedIn TU Dublin Alumni group.
- Find a mentor/keep a job hunting record.
- Utilise contacts gained from: thesis/college work, projects, dissertation, group project
- Utilise contact made through guest lecture series/ previous graduates speakers.
- Business and Other Associations

## Contact companies directly

- Speculative applications + cold calling. Think about your offering
- Contact organisation with ideas (ways to reduce costs, make them more money, speed up R+D, Your Unique Selling Point)
- Utilise directories Kompass.com, IDA, Marketing Services Directory, professional bodies, golden pages

# Entrepreneurship

- Freelancing/Self-employment Hothouse, TU Dublin, Aungier Street
- Start-up companies www.startupdublin.com, dublinstartupjobs.
- FDI and indigenous www.makeitinireland.com, www. itshappeninghere.ie
- https://angel.co/ start up jobs worldwide

# Track companies

- Scholarships/Competitions/Blogs / Guest lecturer
- Check out Labour Market trends, www.careersportal.ie, IDA, IBEC (Retail/Financial Services), www.tudublin.ie/careers (labour market news)
- Search newspaper business pages on-line to get success stories on businesses as they are growing – TU Dublin Careers website (labour market news)
- Check out industry award recipients,
- Best Workplaces in Ireland (download on gradireland.com)

## Other proactive ideas

- Social networking sites (facebook, twitter, LinkedIn, Facebook, Blog, Discussion Groups) Linked-In (set up a profile, link to others, search for companies - employees who have Linked-in profiles, advertised jobs)
- Follow target companies on facebook, linked-in, twitter
- Think of small companies not just big brands
- Consider alternative roles (marketing, sales, PR)
- Undertake voluntary work

For more information on how to go about finding a job and job-hunting sites, <u>See www.tudublin.ie/careers</u>

#### Interviews

For more information on how to perform in interviews, <u>See www.tudublin.</u> ie/careers

# CVs/Cover letters and applications

For information on how to put together a great CV/Cover Letter or Application, <u>See www.tudublin.ie/careers</u>

## **Useful Websites**

This list contains links to some of the most useful websites for your course including professional bodies and associations, employer directories and information sources.

- www.cpaireland.ie Certified Public Accountants Ireland
- www.cimaglobal.com Chartered Institute of Management Accountants
- www.accaglobal.com Association of Chartered Certified Accountants
- www.iii.ie Insurance Institute
- www.piba.ie Professional Insurance Brokers Association
- www.taxinstitute.ie Irish Tax Institute
- www.imi.ie Irish Management Institute
- www.ipa.ie Institute of Public Administration
- www.charteredaccountants.ie

# Careers open to all disciplines (Including 'Paths Into...' Series)

Many graduate vacancies don't require specific degree subjects as possession of a degree is taken as evidence of intellectual ability. What is more important to the potential employer is the range of transferable skills and experience you can demonstrate.

Many graduate training programmes take final year students from a wide range of disciplines, register with the Career Development Centre's Jobsence for a full list of programmes. Here is a range of career areas that are potentially open to graduates of all disciplines. It's important to note that some of these options may require further study either on the job or beforehand.

If you are considering diversifying or changing career direction a postgraduate conversion course may be a viable option.

Some examples of career areas open to students of all disciplines:

- Teaching & Education
- Financial Services & Accounting
- Marketing, Advertising and PR
- Retail, Sales and Customer Service
- Banking, insurance and financial services
- Charities and voluntary sector
- Fund management / administration and investment banking
- Human resources, recruitment and training
- Management consulting
- Management, business and administration
- Media and publishing
- Public sector and civil service
- Social, community and youth

For further information see: www.gradireland.com/career-sectors

# **Further Study**

Are you considering further study or training? See <a href="https://www.tudublin.ie/careers">www.tudublin.ie/careers</a> for comprehensive information

## Conversion courses

Some graduates find that their primary degree did not meet their expectations, either vocationally, academically or personally, and seek change career direction. Conversion courses offer the opportunity to diversify into another chosen career area while meeting the necessary entry requirements for that discipline. However, it should be noted that this is not the case for all disciplines e.g. disciplines such as science and engineering will require an undergraduate degree in that discipline.

As with all choices good research and planning are very important.

Here are some examples of postgraduate courses undertaken graduates of your discipline:

- Masters in Finance, Smurfit Business School UCD
- Masters in Fashion Buying, TU Dublin
- Masters Hospitality Management, TU Dublin
- M.Sc in Strategic Management, TU Dublin
- Postgraduate Diploma in Accounting TU Dublin
- PhD TU Dublin
- Masters in Accounting -TU Dublin, DBS, TCD, DCU,
- Accountancy Bodies CAI, ACCA, CPA, CIMA

# Self Employment

Ever thought of being your own boss? Think you have an innovative product or service idea that could have commercial value? Want to commercialise your research? See www.tudublin.ie/careers

# Other Options (e.g. Time out, travel etc.)

Volunteering and working with communities with is a great way to gain valuable real world experience, to develop new skills, to meet new people, to do something worthwhile and to improve your employability. For more details, see <a href="https://www.tudublin.ie/careers">www.tudublin.ie/careers</a>.

# Labour Market Information

For information on the latest labour market trends see www.tudublin.ie/careers.

# Additional Information / Advice

For any query you might have, please do not hesitate to get in touch with

Disclaimer: TU Dublin Career Development Centre offers advice in good faith on the basis of the best information available.

The Centre accepts no responsibility for decisions made by individuals based on such advice.