

LOVE YOUR CAREER



DATE – 08/02/21 & 09/02/21
WORKSHOP TITLE – OPTIMISE
YOUR CAREER WITH LINKEDIN

PRESENTER
JILL BARRETT, CAREER
COACH

Why use LinkedIn?



- **Professional online presence**
- **Builds relationships with and intelligence on: people, subject matter/disciplines, sectors, trends, jobs, research opportunities, potential recruiters/investors/collaborators and more**
- **Source of advertised/unadvertised opportunities; more than 90% of recruiters use LinkedIn regularly**
- **Assists you in preparing for interviews.**

What will we cover?

- 1. Following companies**
- 2. Joining and using Groups function**
- 3. Connecting via the 'Schools' (Alumni) function**



Search



Home



My Network



Jobs



Messaging



Notifications



Me



Work



Learning

Women Professionals - Join the Women's Business Organization. Sign up & learn more. Ad ...



Jill Barrett

Changing the world, one human at a time.

Who viewed your profile 217

Views of your post 15

Access exclusive tools & insights Try Premium Free for 1 Month

My items

Recent

- Harvard Business Review Dis...
- Dirty Salad Club
- Technological University Du...
- Human Resources in Ireland ...
- UCD Business Alumni

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Write article

Sort by: Top



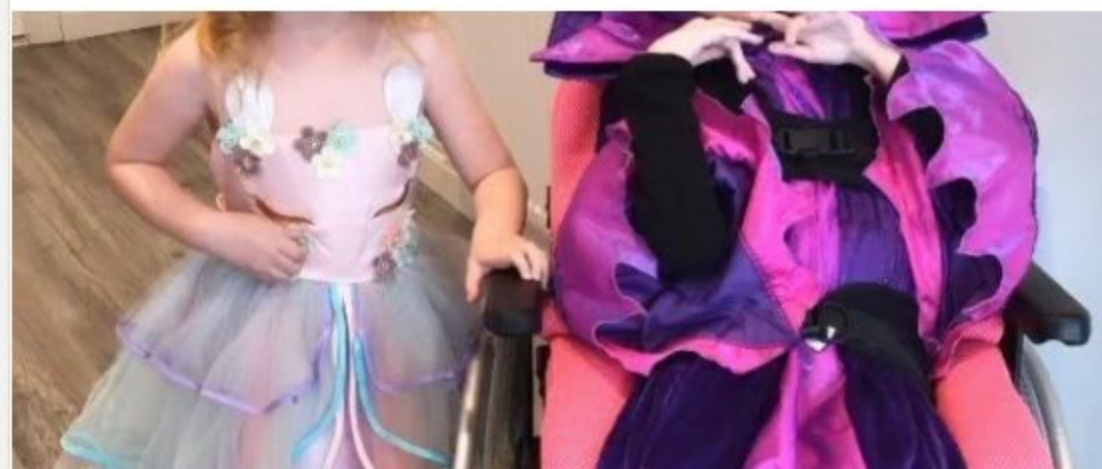
LauraLynn, Ireland's Children's Hospice

4,487 followers

1w •

We had a lot of fun in LauraLynn House and Hazel House dressing up as some of our favourite characters over the Halloween weekend.

...see more



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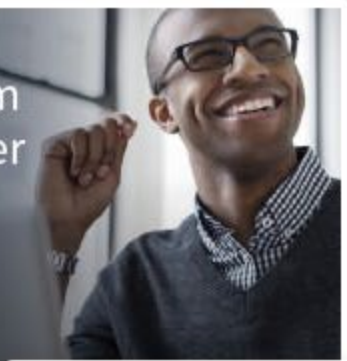
Google Company • Internet

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People Posts Jobs Companies Groups Schools Events All filters

Are You A Businesswoman? Make connections & network in the Businesswomen's Network. Join Now. Ad

People



Simon Montgomery MBA LIB QFA Chief Operating Officer Ireland Jaime Cooney CIP, Killian Hurley (ACCA), and 15 other shared connections

Connect



Eamonn Walsh • 2nd Founder of U-Suite where we clone U Ireland Luke Byrne, Donal Byrne, and 6 other shared connections

Connect



Keith Browning • 2nd Brand Marketing Global Lead @ LinkedIn Ireland Donal Casey, Sarah Finlay, and 56 other shared connections

Connect

See all people results

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Messaging Show all

Search for posts in this group

Companies

About 44,000,000 results



Apple

Consumer Electronics • Cupertino, California

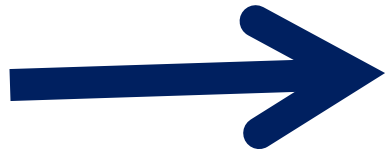
12.7M followers



4 people from your school were hired here



3.2K jobs



Follow



Amazon

Internet • Seattle, WA

17.2M followers

Come build the future with us



1 connection works here



27.5K jobs

Follow



GE

Mechanical Or Industrial Engineering • Boston, MA

4M followers

Building A World That Works.



1.4K jobs

Follow



Chevron


Oil & Energy • San Ramon, CA


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Showing 2,052,740 results

 **Harvard Business Review Discussion Group**
Group • 2,000,404 members
At Harvard Business Review, we believe in management. If the world's organizations and institutions were run more effectively, if our leaders made better decisions, if people worked more productively, we believe...

 **Film & TV Tech Professionals**
Group • 481,714 members
The group has been formed to develop a network of film and television production and post production executives and tech professionals in the entertainment industry.

 **Hotel Industry Professionals Worldwide**
Group • 269,450 members
World's Largest Group of Hotel Professionals on LinkedIn with over 165,000 professionals from across the globe members of it, for the purpose of networking, sharing knowledge, discuss business associations, seek...

 **Do Work**
Group • 88,310 members
Each year, thousands upon thousands of students make the jump out of college life. It's intimidating leaving

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ALERT: Business Coaches - Free online training shows you how to get £400 an hour clients... Ad ...





Jill Barrett

- Recent
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 - Dirty Salad Club
 - Technological University Du...
 - Human Resources in Ireland ...
 - UCD Business Alumni

- Groups
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 - Dirty Salad Club
 - Technological University Du...
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Events +

Logistics and Supply Chain professionals


Listed group

409,787 members

Request to join



5 connections in this group




Dale Rees, Nigel McPolin, and 3 other connections are in this group

Group admins


- Sean Griffey · 2nd Owner
CEO and Co-Founder at Industry Dive
- Samyuktha (Sammy) Srinivasan · 3rd Manager
Marketing Coordinator at Industry Dive
- Savannah Smith · 3rd Manager
Marketing Campaign Specialist at Industry Dive

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Free online



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ReproMed Fertility Clinic - A guide for family Doctors. Find out how we can help you and your patients. Ad ...




Jill Barrett
Joined group: Nov 2010



Harvard Business Review Discussion Group
Listed group

2,000,404 members
Including Jafar Alqudah, PhD. and 243 other connections




Invite connections

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 - Dirty Salad Club
 - Technological University Du...
 - Human Resources in Ireland ...
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Start a conversation in this group



All | Recommended

Christine Liu • 3rd+
Innovation Editor at Harvard Business Publishing | Content Str...
3d

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Hi HBR friends! I realize that this audience is probably well-versed on LinkedIn

About this group

At Harvard Business Review, we believe in management. If the world's organizations and institutions were run more effectively, if our leaders made better decisions, if people worked more productively, we believe that all of us would be better off. ...

Messaging




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ReproMed Fertility Clinic - A guide for family Doctors. Find out how we can help you and your patients. Ad


Harvard Business Review Discussion Group

2,000,404 Members


Search members

 **ALPESH PRAJAPATI** · 3rd
 SR. SALES ENGINEER -MARKETING IN GUJARAT TRANSFORMERS PVT LTD (BDM) [Message](#)

 **Dipu Manuel** · 3rd
 Product Group Head at Mitsubishi Electric India [Message](#)

 **Kartikey Pandey** · 3rd
 Co-Founder: Neuralastic | Research Intern @Stanford GSB | BITS Pilani CS & Econ [Message](#)

 **Shubhangi Mishra** · 3rd
 NMIMS Kirit P. Mehta School of Law [Message](#)

 **Shraddha Desai** · 3rd
 Legal and Branding Consultant at Humans of Queer India | Intellectual Property Rights (Trademark and Copyright Laws) | International Human Rights Law (Fashion Industry) | Social Awareness Campaign Creator [Message](#)

 **Sourav K Mitra** · 3rd [Message](#)

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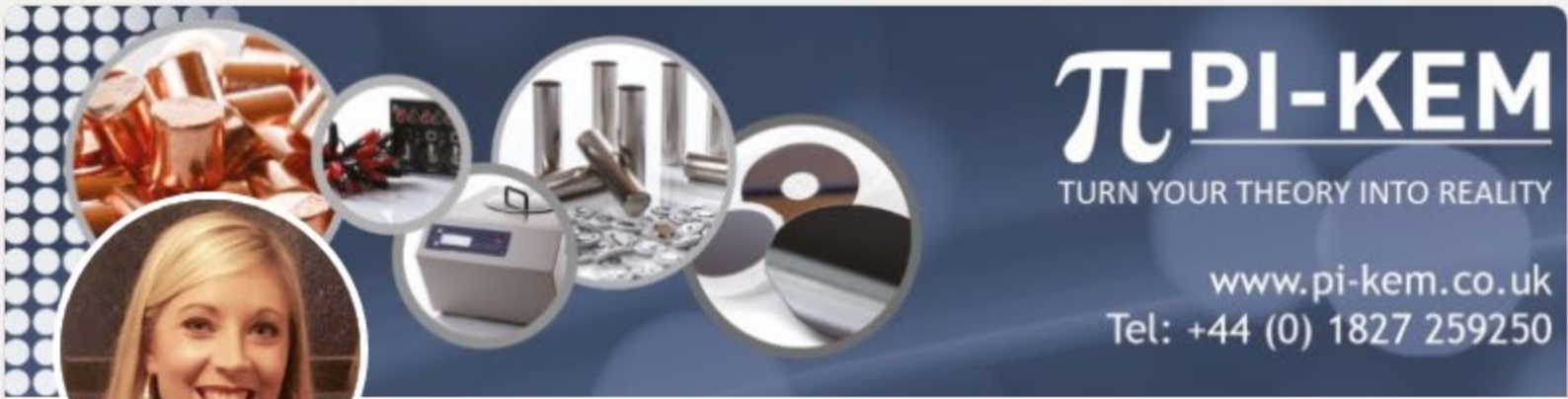
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Ruth Madden · 3rd

Finance Manager at PI-KEM Ltd - Specialist supplier of advanced materials & equipment for innovative research.

West Midlands · 500+ connections · [Contact info](#)

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More...

PI-KEM Ltd

King Edward VI Camp Hill School for Girls

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People you may know

Alina Kuzmenkova
BCs Tourism and Digital Marketing at...

emma kelly
Student at Technological Universit

Messaging

About

We are a specialist supplier of advanced materials and equipment for innovative research, taking your ideas from lab-scale to production. We custom manufacture to exact specifications, have expertise in sourcing niche products



Ruth Madden

Finance Manager at PI-KEM Ltd - Specialist supplier of advanced materials & equipment for innovative research.

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Interests



National Grid
143,081 followers



Accident Exchange
1,119 followers



McDonald's
1,269,779 followers



Greater Birmingham Chambers of ...
3,627 members





Mitchells & Butlers PLC
42,955 followers




Mark Warner
4,634 followers

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  jacinta arden

 **Ruth Madden**
Finance Manager at P

Interests ✕

Companies Groups



BNI Group (Business Network International)


83,489 members




Greater Birmingham Chambers of Commerce

3,627 members


Interests



Mayflex
5,255 followers



Greater Birmingham Chambers of Commerce
3,627 members



BNI Group (Business Network Inter...)
83,489 members



Accident Exchange
1,119 followers

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Jill, stay informed on industry news and trends

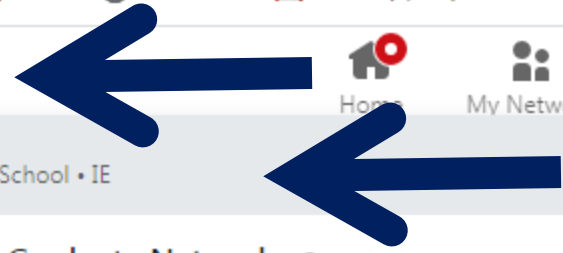







Jill, you might like to follow European PalmOil Alliance

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Technological University|





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-  UNIVERSAL TECHNOLOGICAL • 3rd+ • Supplier of Boiler, Generator, washing Plant, Dyeing plant & Machinery of sweater ...
-  Environmental Sustainability and Health Institute (ESHI) of the Technological University Dublin • ...

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The latest news on open-source data science

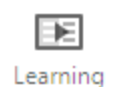


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Dublin 7, Dublin · 117,591+ alumni · 141,071 followers

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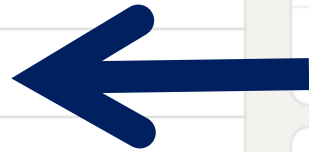
The University where the Arts, Business, Science, Engineering and Technology converge.
#InfinitePossibilities

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Ita & 152 other connections work here
See all 2,498 employees on LinkedIn

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About

Technological University Dublin (TU Dublin) is Ireland's first Technological University, offering a unique range of programmes and disciplines, with pathways to graduation from foundation and apprenticeship to undergraduate and d... see more

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People highlights

1,867 alumni who studied Business, Management, Marketing, and Related Support

89,489 alumni work in Ireland



Affiliated pages



Environmental Sustainability and Health Institute (ESHI) of the Technological University Dublin

Research
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Eilis Murray · 2nd
CEO at Philanthropy Ireland

 12 shared connections


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Lorraine Horgan · 2nd
Head of Operations
'02 Management and Law

 4 shared connections


[Connect](#)




Sally-Anne Fisher · 2nd
Head of Communications at
Trinity College Dublin
'99 Masters Degree in Public...

 23 shared connections


[Connect](#)



Jean Watson · 2nd
Seeking new opportunities

 9 shared connections

[Connect](#)


Grainne M. · 2nd
Looking for new



Eoin Keenan · 2nd
Currently seeking new



Sarah Williams ... · 2nd
Head of PR &



Messaging

Féidearthachtaí as Cuimse
Infinite Possibilities

QUESTIONS?

Jill Barrett, Career Coach

TU Dublin - City

E: tafcareers@tudublin.ie

Presentation will also be posted on Brightspace.

W: <https://www.tudublin.ie/career-development-centre/students-and-graduates/resources/>



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