



MSc Hospitality Management

Full & Part-time
January & September Start

MSc Hospitality Management Course Options*

Programmes (1 year)

TU330 MSc Hospitality Management (September)

TU331 MSc Hospitality Management (January)

Part-time Programmes (2 years)*

TU369 MSc Hospitality Management (September)

TU370 MSc Hospitality Management (January)

* Available to EU/Irish applicants only.

Programme Overview

The hospitality industry is a major worldwide industry. It is dynamic, competitive, resilient and international in nature. It is also wide-ranging, covering everything from luxury hotels, restaurants, cruise ships, casinos, catering operations and nightclubs, to hospitality organisations, development, marketing, research and education. TU Dublin's MSc in Hospitality Management is designed to provide participants with the expert knowledge and skills necessary for a successful career at senior management level in any sector of this vibrant industry. This programme is aimed at students with a variety of academic and professional backgrounds.

This globally recognised hospitality programme is one of TU Dublin's most sought-after programmes. It is the first programme of its kind in the Republic of Ireland and provides participants with a top-level educational package that is delivered by leading academics and experts from the national and international hospitality sector. The programme covers all aspects of the hospitality industry with a business-based curriculum that is designed to equip participants with the management skills and analytic capabilities necessary to obtain careers in a wide range of organisational settings.

Programme Aims & Objectives

The aim of this programme is to provide students with the knowledge, skills and competences required for management roles in the hospitality sector. It is a multi-purpose award type in that the expertise and skills acquired by graduates will contribute to their personal development, their employability, and their potential to contribute to society and community. Successful completion of this programme will also help graduates advance to higher level training and education.



Entry Criteria

The MSc in Hospitality Management is a conversion programme. Applicants must hold a primary degree at honours level (2.2 grade or higher) or equivalent in any discipline. We also recognise prior learning in the form of industry experience and other qualifications. Applicants without an honours degree must complete successfully our Recognition of Prior Learning procedure. Non-native English speakers must provide evidence of an IELTS language certificate with a minimum score of 6.5 (and no grade band lower than 6.0) or equivalent.

What are my career opportunities?

The Hospitality sector has undoubtedly been deeply affected by Covid-19. However, industry experts expect that the sector will quickly return to form once the pandemic is brought under control, with a general resurgence in demand for all services within the sector.

As the industry returns to its normal vibrancy, extensive career opportunities in the national and international hospitality sector will establish once again. This Master Degree will then open the door to excellent employment opportunities and accelerated promotion within a wide range of organisational roles. Graduates are particularly well placed to find rewarding careers in managerial positions within the hospitality industry. Graduates have also gone on to work in consulting, tourism, events, marketing, revenue management, teaching and lecturing or have started their own businesses.

Schedule

Please refer to the course webpages via the links or scan the QR code for more information.

Full-time

TU330 (September)

TU331 (January)

Part-time

TU369 (September)

TU370 (January)



Programme Content

The programme involves six taught modules plus a dissertation in the area of Hospitality Management:

Core Modules	Hospitality Management Modules
Managerial Finance & Entrepreneurialism	International Hospitality Operations Management
The Effective Manager	Strategic Revenue Management Solutions
Emerging Industry Issues	Dissertation (including Research Methods)
Strategic Marketing & Digital Media	

Managerial Finance & Entrepreneurialism

This is a core module. Accounting is the language of business and as managers operate commercial enterprises, understanding finance and how it relates to the planning, control and decision-making activities of business managers is essential. Entrepreneurship is central to the development of the hospitality, tourism and event sectors. Behaving entrepreneurially is critical to successful organisational and personal development and to developing a clear understanding of the strategic manner in which organisations should operate. This module fuses these core competencies to help develop creative, self-aware managers with the strong financial skills set necessary to develop and manage businesses within the hospitality, tourism and event sectors.

The Effective Manager

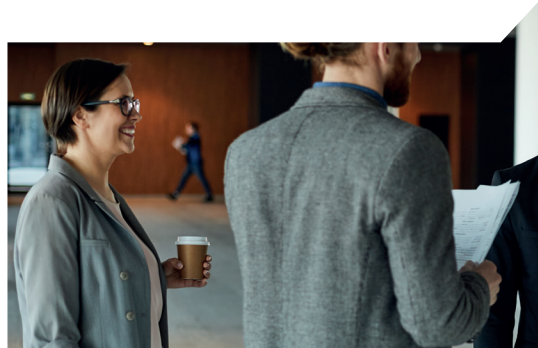
This is a core module. The module provides current and future managers with cutting edge knowledge at the forefront of organisational management. The purpose of the module is to develop effective managers to work within and contribute to the development of the tourism/hospitality/event industries. This will be achieved through the provision of theoretical insights and the development of key competencies that are required to manage the ever-changing tourism, hospitality and event business environment.

Emerging Industry Issues

This is a core module. The aim of this module is to expose students to the most current thinking in hospitality, tourism and event research issues currently under investigation within the School. Additionally, lectures in academic reading, writing and thinking are provided to bring students' to foster these critical skills.

Strategic Marketing & Digital Media

This is a core module. The module introduces students to cutting-edge knowledge and thinking in relation to strategic and digital marketing. The purpose of the module is to develop effective strategic marketing skills within graduates, sufficient to allow them contribute effectively to marketing decision making in organisations. It also aims to familiarise students with contemporary digital platforms.

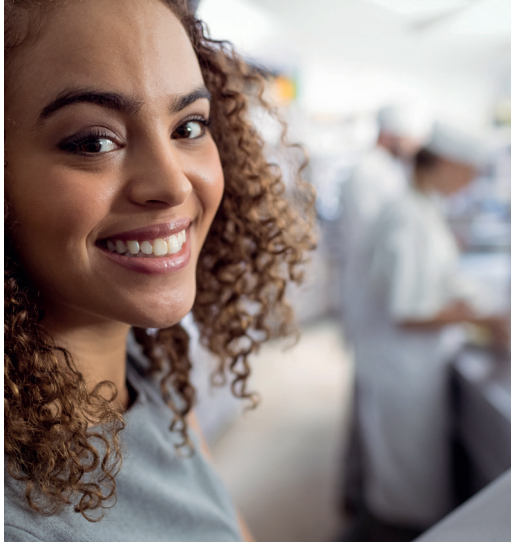


International Hospitality Operations Management

This module presents to the student traditional service operations management topics and their application within successful hospitality systems and services. This advanced module aims to provide students with an appreciation of the specific challenges encountered in managing the operations function in hospitality service organisations and to evaluate and use the tools and techniques available to the hospitality operations manager in dealing with these challenges.

Strategic Revenue Management Solutions

Hospitality organisations face important decisions regarding what to sell, when to sell, to whom to sell, and for how much. The discipline of revenue management represents a core activity for managing capacity, revenue and profitability growth within hospitality organisations. It combines data analysis with strategy and an understanding of customer behaviour aligned to effective distribution. Revenue management provides an approach for management to guide effective decision making to maximise the return on investment for the hospitality business. This module aims to develop student's strategic revenue management skills and competencies in a variety of different contexts.



Dissertation

The thesis offers students an opportunity to conduct an independent piece of research on a chosen topic related to their sector. This challenges students to critically engage with relevant literature, develop focused research questions and objectives, engage in primary research work and analyse their findings. Key graduate attributes that are developed include being a motivated self-starter, an excellent communicator, a critical thinker, a decision maker and having excellent disciplinary knowledge. Excellent pieces of work can also create new knowledge, conference presentations and publications.



Please visit our website and enter programme code [here](#) for further details and to apply.

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