

Turasóireachta 7 Bainistíochta Fáilteachais

Tourism & Hospitality Management

*Ireland's Centre of
Excellence in Tourism,
Hospitality, Event, and
Sports & Leisure
Management
Education*

Grangegorman Campus

BSc International Hospitality Management

CAO Code: **TU952**
Duration: 4 years
Places (Approximate): 50

Minimum Entry requirements:

Leaving Cert:

- ~ Minimum No. of subjects: 6
- ~ Higher: 2H5s

Leaving Cert Minimum Grade in:

- ~ Maths O4/H7
- ~ English or Irish: O6/H7

Additional Requirements: If you have a medically diagnosed food allergy (note, not an intolerance), this programme is not recommended.

QQI:

Applications from QQI Level 5 and 6 are welcome. Further details at www.tudublin.ie/qqi

Mature Applicants:

(23+) are welcome. Further details at www.tudublin.ie/mature

Campus Location:

Grangegorman

Contact: Mr Colin O'Connor
Colin.OConnor@TUDublin.ie

CAO Points: Round 1 2022: 251

Hospitality is a growing, diverse and exciting industry that provides an abundance of employment opportunities at home and around the globe.

The demand for graduates is growing each year in the global hotel, leisure, industrial, business, health, and education sectors.

Specific modules enhance the international focus of the programme and the international experience of the student. You will acquire the management, technological and operational skills that have been identified by the hospitality industry as being essential for career success.

Professional Placement: Six month work placement in Ireland or Abroad

Study Abroad Opportunities: Requirement to undertake one semester abroad through an Erasmus option, Marriott Scholarship, or the Professional Internship.

Further Study: Graduates can progress to a broad range of programmes at post-graduate level.

“The best thing was definitely the lecturers and the high quality of lectures. Classes were small and lecturers were easily accessible which suited my learning style. The course was well-rounded and gave multiple opportunities to work as part of a group to complete tasks and also work within the industry which gave excellent exposure to the real-life workplace. My degree has already opened many doors for my career within the Hospitality Industry and allowed me to reach a senior level within hotels.”

Lorna Hennebry,
BSc International
Hospitality Management
(Graduate)

BSc Tourism & Digital Marketing

CAO Code: **TU953**

Duration: 4 years

Places (Approximate): 35

Minimum Entry requirements:

Leaving Cert:

- ~ Minimum No. of subjects: 6
- ~ Higher: 2H5s

Leaving Cert Minimum Grade in:

- ~ Maths O4/H7
- ~ English or Irish: O6/H7

QQI:

Applications from QQI Level 5 and 6 are welcome. Further details at www.tudublin.ie/qqi

Mature Applicants:

(23+) are welcome. Further details at www.tudublin.ie/mature

Campus Location:

Grangegorman

Contact:

Ms Louise Bellew

Louise.Bellew@TUDublin.ie

CAO Points: Round 1 2022: 290

Tourism is one of the world's largest industries and is one of the fastest-growing global sectors, with exciting career opportunities at home and abroad.

This programme focuses broadly on business and management subjects and more specifically on digital tourism marketing, to reflect the changing needs of the industry in light of technological advances.

You will acquire theoretical and practical knowledge of tourism and marketing practices, gaining an understanding of the operation of the tourism industry and the use of digital tools for tourism marketing.

Professional Placement: Six month work placement in Ireland or Abroad

Study Abroad Opportunities: Erasmus study opportunity.

Further Study: Graduates can progress to a broad range of programmes at post-graduate level.

Shauna Gillespie,
BSc Tourism &
Digital Marketing
(Graduate)

"The Tourism Marketing degree really set me up for my career in the tourism & hospitality industry. The range of business, marketing and tourism modules built important foundations, while the opportunity to complete a 6-month internship meant I was ready to step into a job in the industry straight away. What I loved most about the course was the small class sizes, everyone in our class are still friends and all our lecturers very approachable."

BSc Event Management

CAO Code: TU954
Duration: 4 years
Places (Approximate): 48

Minimum Entry requirements:

Leaving Cert:

- ~ Minimum No. of subjects: 6
- ~ Higher: 2H5s

Leaving Cert Minimum Grade in:

- ~ Maths O4/H7
- ~ English or Irish: O6/H7

QQI:

Applications from QQI Level 5 and 6 are welcome. Further details at www.tudublin.ie/qqi

Mature Applicants:

(23+) are welcome. Further details at www.tudublin.ie/mature

Campus Location:

Grangegorman

Contact: Dr Ruth Craggs

Ruth.Craggs@TUDublin.ie

CAO Points: Round 1 2022: 326

Event managers are needed to plan and coordinate all aspects of bringing event ideas to life. From global events and festivals, to conferences, corporate events, regional food and sporting weekends, event management has evolved into big business.

This growth nationally and internationally has been fuelled by the increase in the number, size and sophistication of events.

This programme delivers a mix of practical and theoretical modules, which will provide you with the knowledge and skills required to work in various aspects of event management.

Professional Placement: Six month work placement in Ireland or Abroad.

Study Abroad Opportunities: Erasmus study opportunity.

Further Study: Graduates can progress to a broad range of programmes at post-graduate level.

"TU954 provided me with the experience, tools and knowledge to further my career in Event Management. The work placement opportunities incorporated throughout the 4 years were invaluable and allowed me to gain a great sense of the different aspects of the event industry. After leaving TU954 & TU Dublin I know I am ready for whatever the industry throws at me and am excited for my future!"

Lauren Skelton,
BSc Event Management
(Graduate)

BSc Sports & Leisure Management

CAO Code: TU955
Duration: 4 years
Places (Approximate): 48

QQI:
Applications from QQI Level 5 and 6 are welcome. Further details at www.tudublin.ie/qqi

Minimum Entry requirements:

Leaving Cert:

- ~ Minimum No. of subjects: 6
- ~ Higher: 2H5s

Leaving Cert Minimum Grade in:

- ~ Maths O4/H7
- ~ English or Irish: O6/H7

Mature Applicants:

(23+) are welcome.
Further details at www.tudublin.ie/mature

Campus Location:

Grangegorman

Contact: Karen O'Sullivan
Karen.OSullivan@TUDublin.ie

CAO Points: Round 1 2022: 252

Government policy has set targets to increase the number of people participating in sport, active leisure and more healthy lifestyles. The increasing number of sports and leisure initiatives and facilities require well-qualified people to facilitate achieving these targets and to influence policies and attitudes towards developing a more healthy society.

Using lectures, case studies, certification and community-based practice, this programme integrates management, sports & leisure theory with application. It provides graduates with a wide range of competencies and attributes valuable for working within the Sports, Leisure, and associated sectors.

Professional Placement: Six month work placement in Ireland or Abroad

Study Abroad Opportunities: Erasmus study opportunity.

Further Study: Graduates can progress to a broad range of programmes at post-graduate level.

Lee Steacy,
TU955 BSc Sports &
Leisure Management
(Graduate)

"The BSc Sports & Leisure Management course is ideal for anyone with a keen interest in business as well as those who enjoy a variety of sports. The course content provides an excellent opportunity to broaden your business knowledge and gain experience in the real world, with a practical placement module included. The workload is reasonably distributed, and the online tools are extremely helpful. The lecturers are excellent and incredibly valuable. I would strongly recommend this degree because the opportunities are limitless."

BA Hospitality Management

CAO Code: **TU745**

Duration: **3 years**

Places (Approximate): **50**

Minimum Entry requirements:

Leaving Cert:

~ Minimum No. of subjects: 6

Leaving Cert Minimum Grade in:

~ Maths O6/H7

~ English or Irish: O6/H7

Additional Requirements: If you have a medically diagnosed food allergy (note, not an intolerance), this programme is not recommended.

QQI:

Applications from QQI Level 5 and 6 are welcome. Further details at www.tudublin.ie/qqi

Mature Applicants:

(23+) are welcome.

Further details at www.tudublin.ie/mature

Campus Location:

Grangegorman

Contact: Dr Ann Conway

Ann.Conway@TUDublin.ie

CAO Points: Round 1 2022: 209

Hospitality is an exciting and diverse industry which is growing in Ireland and worldwide. Qualified and skilled graduates are needed to work in and run operations in this sector. Positions are plentiful and the financial rewards attractive in this dynamic industry.

The industry-focused curriculum is delivered through a range of practical and academic mediums to maximise students learning experience, where you will acquire business skills needed for management in and of operations.

Professional Placement: Six month work placement in Ireland or Abroad

Study Abroad Opportunities: Erasmus study opportunity.

Further Study: Opportunity to progress on to TU957 BSc in Hospitality Management (1 year add-on).

“Once I started the course, I quickly realised that it was the perfect mix between practical modules like Food & Beverage Operations and lectures like Introduction to Marketing. There was a good balance between these modules for me as I am more of a hands-on type of learner. The Hospitality Management Programme at TU Dublin and my background in hotels were a huge part of why I was lucky enough to find the role I am in today.”

Andrew Nolan
TU745 BA Hospitality
Management
(Graduate)

BA Tourism Management

CAO Code: **TU747**

Duration: **3 years**

Places (Approximate): **48**

QQI:

Applications from QQI Level 5 and 6 are welcome. Further details at www.tudublin.ie/qqi

Minimum Entry requirements:

Leaving Cert:

~ Minimum No. of subjects: 6

Leaving Cert Minimum Grade in:

~ Maths O6/H7

~ English or Irish: O6/H7

Mature Applicants:

(23+) are welcome.

Further details at www.tudublin.ie/mature

Campus Location:

Grangegorman

Contact: Dr Geraldine Gorham

Geraldine.Gorham@TUDublin.ie

CAO Points: Round 1 2022: AQA (All Qualified Applicants)

Tourism is one of the most important and fastest-growing economic sectors in Ireland and across the world. This programme is delivered in a supportive, flexible learning environment aimed at empowering learners to achieve their personal and professional potential.

A suite of tourism and business modules facilitates the acquisition of knowledge and skills required to perform at different management levels in the tourism, travel and related sectors, both nationally and internationally.

Professional Placement: Six month work placement in Ireland or Abroad

Study Abroad Opportunities: Erasmus support is available to students who secure a placement abroad.

Further Study: Opportunity to progress on to TU956 BSc in Tourism Management (1 year add-on).

Fiona Lawlor
BA Tourism
Management
(Graduate)

“Completing the BA Tourism Management programme has been the best decision I have made for my career. I knew I wanted to enter a career where I could travel while also gain a valuable business skillset which the Tourism Management degree allowed me to do. I now manage two highly successful International Travel programmes for an established travel brand.”



Grangegorman Campus – Getting Here

Grangegorman Campus is very accessible, only 15 minutes walk from Dublin City Centre and with many transport links: Luas, Train, Dublin Bus, and Cycle lanes.

For more details visit:

[Getting to TU Dublin Grangegorman Campus](#)

Tallaght Campus

BA International Hospitality & Tourism Management

CAO Code: **TU746**
Duration: **3 years**
Places (Approximate): **30**

Minimum Entry requirements:

Leaving Cert:

~ Minimum No. of subjects: 6

Leaving Cert Minimum Grade in:

~ Maths O6/H7

~ English or Irish: O6/H7

QQI:

Applications from QQI Level 5 and 6 are welcome. Further details at www.tudublin.ie/qqi

Mature Applicants:

(23+) are welcome.

Further details at www.tudublin.ie/mature

Campus Location:

Tallaght

Contact: Mr Raymond Keaney

Raymond.Keaney@TUDublin.ie

CAO Points: Round 1 2022: AQA (All Qualified Applicants)

Professional Placement: 14 weeks work placement in year 3

Study Abroad Opportunities: Erasmus study opportunity

Further Study: Opportunity to progress to year 4 of TU951 BA (Hons) in International Hospitality & Tourism Management

BA (Hons) International Hospitality & Tourism Management

CAO Code: **TU951**
Duration: **4 years**
Places (Approximate): **25**

Minimum Entry requirements:

Leaving Cert:

~ Minimum No. of subjects: 6

Leaving Cert Minimum Grade in:

~ Maths O6/H7

~ English or Irish: O6/H7

QQI:

Applications from QQI Level 5 and 6 are welcome. Further details at www.tudublin.ie/qqi

Mature Applicants:

(23+) are welcome.

Further details at www.tudublin.ie/mature

Campus Location:

Tallaght

Contact: Mr Raymond Keaney

Raymond.Keaney@TUDublin.ie

CAO Points: Round 1 2022: 267

Professional Placement: 14 weeks work placement in year 3

Study Abroad Opportunities: Erasmus study opportunity

Further Study: Graduates can progress to a broad range of programmes at post-graduate level.

These programmes are offered over three years (Level 7), and over four years (Level 8), on a full-time basis.

They are broad general business degrees with an applied focus on hospitality & tourism. In years 1-3, students take modules in food & beverage, front office, tourism, IT, accounting, economics, human resources, marketing, and law. In year four, modules are offered in business planning, entrepreneurship, corporate social responsibility, and content management.

An Erasmus semester abroad is offered as an option in year two, semester four. Additionally, students are required to undertake an international placement in year three, semester five. Students are assisted in sourcing placements with the guidance of the placement co-ordinator.

Both programmes are designed to enhance and add to the level of professionalism in the hospitality and tourism industry while also contributing to developing the business and professional acumen of individuals at management level.

Emma Montague
TU951 BA (Hons)
International
Hospitality & Tourism
Management
(Graduate)

“Doing this programme, I developed knowledge and skills in many areas including food & beverage, accounting, sales, management, media, entrepreneurship, aviation, economics, law, policy & planning and so on. This helped me not only to understand each area, but it also broadened my career opportunities.

This course facilitates social interaction with team building activities and field trips because in hospitality and tourism the concept of networking, teamwork and community is very important. The lecturers have been so supportive and caring, and they have helped me every step of the way, while encouraging the class to challenge ourselves and find our own interests.”



Tallaght Campus – Getting There

Tallaght Campus is very accessible with many transport links: Luas, Dublin Bus, and Cycle lanes.

For more details visit [Getting to TU Dublin Tallaght Campus](#)

Disclaimer:

Please note that, while every care is taken to ensure accuracy of the information in this publication, the School of Tourism & Hospitality Management reserves the right to alter course content and structure from time to time for operational and academic reasons.

Grangegorman Campus

Our new campus at Grangegorman, which is the largest investment in Higher Education in Ireland, brings together many of our activities in one vibrant, cutting-edge campus, providing our students with an incomparable educational experience. Together with our campuses in Aungier Street, Bolton Street, Blanchardstown, and Tallaght, Grangegorman provides a welcoming working environment where our students and staff can explore their abilities and reach their full potential.

Grangegorman has beautifully restored a historic part of Dublin City, based in the heart of the city between Smithfield and Stoneybatter, with entrances from Broadstone and the North Circular Road, the Campus is the beating heart of this area.

The Campus currently accommodates 10,000 students in our new buildings the East Quad and the Central Quad this will move to 15,000 in 2024 with the opening of the West Quad.

In keeping with our commitment to sustainability, TU Dublin is committed to promoting sustainable modes of transport.

The Campus is fully pedestrianised, and we encourage using public transport to access the campus. The Green Luas stops twice on the Campus at Broadstone and Grangegorman and is a very short hop of five minutes from O'Connell Street.



Tallaght Campus



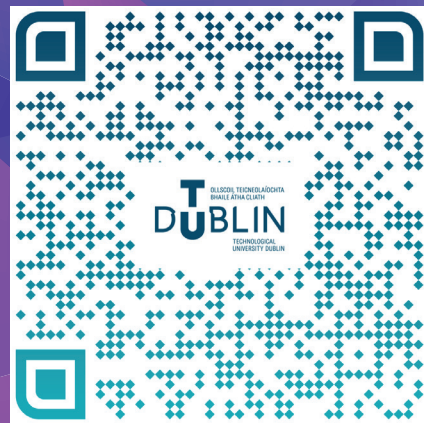
Our Tallaght campus, based on the South West Dublin, is home to over 5,000 students. The campus is located on an 18-hectare site between Old Blessington Road, Belgard Road and Greenhills Road in Tallaght Dublin 24.

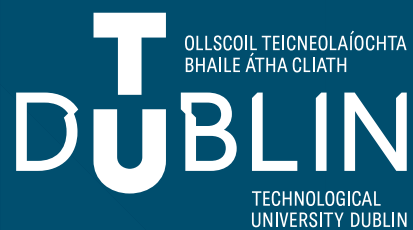
The campus is fully equipped with lecture theatres comprising of the latest audio-visual equipment and learning aids, science, electronic and computer labs, state-of-the-art culinary kitchens, restaurant, library, canteen, coffee shop, students' union area, and a soccer pitch. The campus also offers free parking for cars and bikes.

Construction on a €14.7 million Sports Science, Health and Recreation building on Campus has just finished, providing an additional 3,282 m2 of space. This new building comprises of teaching laboratories incorporating a fitness suite and exercise medicine laboratory, a sports hall, two lecture theatres, three classrooms and a grass playing pitch.

The Campus is easily accessible using the Red Luas Line. A range of cross city Dublin Bus routes stop outside the campus, including the 54A, 27, 65, 49, 77A, 75, 56A, 76, 76A.

Scan for more information
on our campuses





Féidearthachtaí as Cuimse
Infinite Possibilities