PROGRAMME OF EVENT: The importance of the female voice in technology design

Presented by WITU, *Women In Technology United* and in conjunction with *Equality, Diversity and Inclusion* at TU Dublin, this event is a celebration of women in technology and a reflection on the importance of the female voice in technology design.

Join us for this exciting event with guest speakers as below, followed by an interactive design workshop with prizes such as HP Sprockets and more. The first hour of the event will include the guest speakers and in the second hour participants will be put into teams for fun ice breaker activities, followed by the design workshop.

10am: Welcome and Introductions.

10.05am: Opening Speaker: Dr Avril Behan, College of Engineering & Built Environment at TU Dublin

10.10 – 10.40am: Guest Speakers:

- **Professor Sarah Jane Delany, TU Dublin: AI and bias in data:** The talk will centre on… …machine Learning and AI and bias in data… . It is so important that designers and developers understand about this and work to eliminate it….

- **Daniel Kielty, Industry Speaker:**

  Daniel has worked in the areas of automation, automotive and medical devices. Daniel will be giving an industry perspective on gender bias and on the opportunities that are out there in design and technology related areas.

- **Margaret Kinsella, TU Dublin:**

  Universal Design: "one size doesn't fit all" as we need designs to accommodate all people. In other words, good design enables and includes; poor design disables and excludes.

  Universal design is the process of creating products that are accessible to people with a wide range of abilities, disabilities, and all the diversity of peoples. They can be applied to academic environments and services, communications, products and the built environment.

10.40 –10.55am: Q&A

10.55 – 11.00am: Break

11.00 – 11.10: Presentation of Design Workshop & ice breaker. Instructions for breakout rooms

11.10: Participants move into breakout rooms in assigned teams.

11.10 – 11.40am: Design Workshop

11.40 – 11.55am: Feedback on workshop and announcement of winning teams.

11.55 – 12.00: Wrap up. Questionnaire sent to all participants. Complete it be entered into draw for prize.